

I am from Sioux Falls, SD and every Labor Day weekend, we have four day Christian Music Festival called Lifelight. This year, we had 240,000 people attend from over 30 states and 4 foreign countries --WHY? Because of K-LOVE talking about it on all their radio stations. The people that came to this concert spent over \$12 million in Sioux Falls!!!!

YES WE NEED K-LOVE!